

When a GWTA friend doesn't renew their membership, we are haunted by the question...

Why?

We can better serve our members with your input. Please complete this quick survey, and let us know what more we can do to better serve friends like you. Send the completed survey to:

Jack and Jill Wentupthehill
Chapter Directors, *Fetchin' Pail Wingers*
PO Box 123456
Yourtown, ZA 99999-9999

When with our chapter, I/we were:

- very active with the chapter
- somewhat active
- seldom active
- never active

My/Our GWTA experience was:

- very pleasant
- somewhat pleasant
- unpleasant

I/We are not renewing my/our membership because:

- of personal reasons not related to the GWTA
- I/we no longer own a motorcycle
- I/we have moved away
- I/we have found other interests
- a work schedule no longer allows me/us to participate
- family considerations no longer allow me/us to participate
- I'm uncomfortable as a single person with a group of couples
- I'm uncomfortable because I ride an older bike than other members
- of a personality conflict with the chapter
- the activities were not of interest to me/us
- I/we disagreed with the chapter leadership
- I/we were uncomfortable because I/we ride something other than a Gold Wing
- I/we felt I/we didn't fit into the group
- I/we were not made to feel welcome within the chapter
- as a new member, I/we was/were ignored, and stopped attending meetings
- I/we was/were uncomfortable with the politics

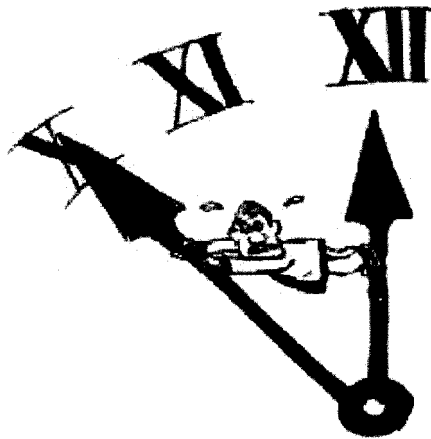
Other reasons not listed _____



Membership in the **Gold Wing Touring Association**

is a great value regardless of your level of involvement. Our members want you to know, the more involved you are, the greater the benefits. Time is running out.

Rejoin



Today!

Even if you're not actively involved, your membership brings you *Touring News* and the *GWTA Blue Line*.

The articles, information and new motorcycle products you will find within the *Touring News* add value. The *GWTA Blue Line* is your 24/7 toll free phone number to access a directory of fellow members across the US and Canada who are ready to assist you as you travel. *Worth the price of membership alone!*

When you become more active in *GWTA*, your benefits - friends, fun and freedom - become priceless.

Here's the bottom line:

**Your continued friendship
is very important to us!**

Visit www.gwta.org or call 1-800-960-GWTA (4982) to quickly renew your membership!
We look forward to seeing you again soon!